



La Playa Unit of
Rady Children's Hospital Auxiliary

Dear Friends,

A diagnosis of childhood cancer has a profound effect, not only on the child, but on the entire family. While insurance covers much of the medical treatment, it does not cover other programs needed to support the children and their families while they cope with the severely challenging circumstances facing them.

The Cancer Care Center at Rady Children's Hospital San Diego strives to provide crucial support services to these children and their families. To raise funds for these vital services and to honor the spirit, courage and determination of these brave children, the La Playa Unit of Rady Children's Hospital Auxiliary is hosting its Fourteenth Annual Celebration of Champions® on May 16, 2009, at San Diego's Embarcadero Marina Park North.

Any individual, corporation or group can sponsor one of these special children as their Champion. The child, accompanied by his or her sponsor and a local celebrity, runs, walks, or is carried one hundred yards in an Olympic-style relay while holding the "Torch of Life." This event provides a unique opportunity for our sponsors to get to know the child and their family, and witness firsthand the impact of their generosity.

This eventful day continues with a complimentary picnic lunch, entertainment, an awards presentation, and a fun-filled carnival with music and dancing. Last year 320 young patients participated in the relay to overwhelming cheers and encouragement from a crowd of more than 1,500.

Celebration of Champions® 2009 is the perfect gift to share with your family, friends and employees. Would you please consider sponsoring a child this year? Detailed sponsorship information is included here and is also available online at CelebrationOfChampions.Net.

Be a champion yourself by sponsoring one of our young Champions!

Sincerely,

Jean Federici
Event Co-Chairman